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RICHARD
ROBBINS
INTERNATIONAL

MEDIA KIT

About Richard Robbins International Inc. (RRI)

Established in 1998 by founder and CEO, Richard Robbins, RRI's customized methodology understands the importance of surpassing sales goals without compromising quality of life.

Having served hundreds of thousands of professionals, RRI's mission *"To deliver the highest quality real estate training and coaching services to our clients with a relentless commitment to helping them build great businesses and inspired lives,"* struck a chord with those in the real estate space garnering \$50 million in revenue in the company's first decade and boasting a remarkable 3000% growth. In recent news, RRI was selected for the Bloomberg Channel's, World's Greatest Television Show as the "World's Greatest" in the Real Estate Coaching space. Check out this video segment on the Bloomberg channel.

About Richard Robbins

Richard Robbins is no stranger to the high-octane sales world. An epitome of a true success story, Robbins, born in a small rural town in Ontario (Canada), decided to break into real sales at the young age of 24.

RRI's unique methodology understands the importance of surpassing sales goals without compromising quality of life.



Driven and eager for a challenge, in 1989 Robbins opened his first real estate brokerage in Toronto just four years after entering the industry and in the midst of a major real estate crash.

Despite market conditions and being brand new to the area, within three years, Robbins ranked among top 1% of all Greater Toronto Area REALTORS® and his brokerage captured 12% market share. Also, with Robbins' leadership and mentorship, his agents went on to achieve the "highest production per agent" of any brokerage within its trading area.

Discovering his talent for speaking and inspiring others to attain their own goals, Robbins decided to take his passion to the broader real estate and global business world through unique and engaging events. This led to the genesis of Richard Robbins International Inc., now Canada's preeminent real estate coaching and sales training organization.

Celebrating its 26th year, RRI is poised to continue to motivate, inspire, and encourage real estate professionals worldwide having reached over 350,000 audience members to date.

“
The great secret
of success is not
just knowing what
to do... it's doing
what we know.

”

Richard Robbins



RRI Tribe and Social Reach

Richard Robbins International continues to have a global impact in a locally focused industry. RRI influences real estate professionals both nearby and worldwide with multi-day events, insightful market analysis, engaging media efforts and a constant desire to help improve and reshape this profession.



RRI AUDIENCE STATS

Event Attendees to date: 330,000 +

RRI Coaching Graduates to date: 15,000 +

Email Subscribers: 20,000+

Facebook Audience: 22,000+

Instagram: 15,000+

Podcast Downloads: 120,000+
(*Top 100 in Canada for Self-Improvement*)

YouTube Views: 400,000+



Kim Heizmann



RRI, my coach, members and all the staff have had an incredible positive influence in my life over the past 3 years! From business to personal I feel like my growth in all areas of my life have exceeded any expectations I might have had and I am excited to continue to build amazing relationships within this organization and my colleagues across the country!



Peter Papousek



I've been a member for over 20 years and the whole company delivers the unexpected! They are the best! They've showed me the road map to the success! I would highly recommend them to anyone wanting to take their life to the next level! RRI shows you how to have a happy and balance life! Thank you!



John Hripko



The RRI experience allows you to elevate your game to the highest degree, collaborate with other leaders in the industry and share ground breaking processes, ideas and proven techniques. Wish we had joined 25 years ago - better late than never!

**Trusted Expertise.
Proven Results.**

RRI PROGRAMS & SERVICES

T

**TRAINING
ACADEMY**

M

**MASTERS
ACADEMY**

C

**BUSINESS
COACHING**



Deliver the Unexpected: And 6 Other New Truths For Business Success

“Richard’s insights are exactly what entrepreneurs need to read to transform their business in today’s new reality.”

—Margaret Kelly, Former CEO of RE/MAX International

“Deliver the Unexpected is an absolute must read for any entrepreneur serious about changing the game.”

—Robin Sharma, Author of the #1 Bestsellers

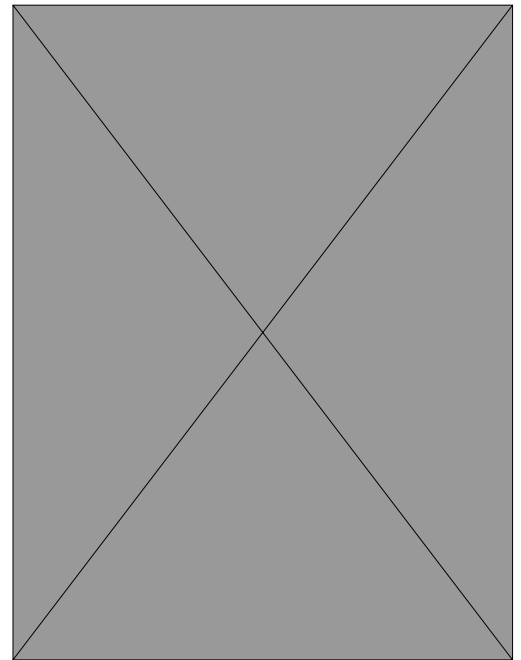
The Leader Who Had No Title and The Monk Who Sold His Ferrari

“This is a terrific book—entertaining, insightful, and fast moving. You learn a series of proven, practical methods and techniques to help you build and run a more profitable business.”

—Brian Tracy, Chairman and CEO of Brian Tracy International

“Anyone can beat up common wisdom. The trick is building something better in it’s place and Robbins has done it —big time. Highly recommended.”

—Michael Port, Author of *The Contrarian Effect*





For further information, please contact:

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