

RR

MASTERS ACADEMY

2026 REAL ESTATE CONFERENCE

Proud Sponsor





Canada's Must-Attend Real Estate Conference

November 17 & 18, 2026
Vaughan (N. Toronto), ON

Masters Academy 2026

November 17 & 18, 2026

If you want the unfiltered truth about where real estate is headed and the proven strategies that will work for you and your business into 2027 – this is where you need to be.

Over two action-packed days, you'll be shoulder-to-shoulder with the country's top producers, learning the exact strategies they're using to dominate in a market that has challenged countless agents.

From magnetic marketing and unstoppable lead gen to precision pricing and powerful comebacks, you'll gain an unfiltered playbook of battle-tested strategies designed to turn knowledge into 5-20+ more deals per year.

BREAKTHROUGHS

REINVENTION

BLUEPRINTS

TRUTH



Unique Session Formats



Small Giant Talks

Little Ideas Having a Big Impact

These 10-12 minute fast-paced sessions will focus on 1 powerful idea, the results it drives and how to execute.



Genius Interviews

Candid fireside chat-style interviews with industry experts and real estate trailblazers each sharing their keys to success.



Tool Time

Roll up your sleeves and dive into a series of thought-provoking, proprietary RRI tools created to spark awareness, sharpen skills and lock-in lasting learning.

Past Conference Speakers

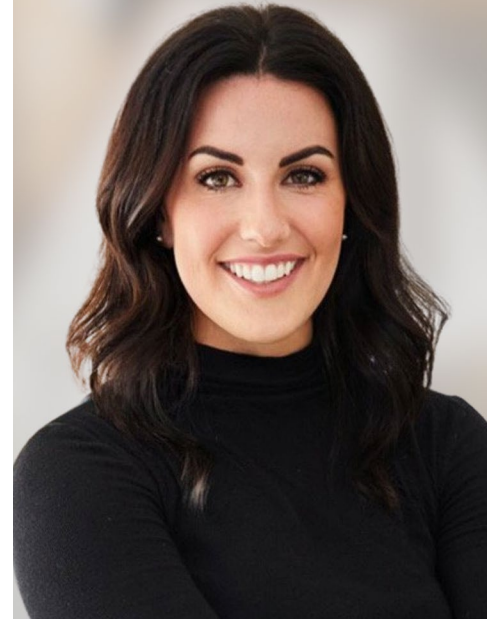
2026 Line Up Coming Soon



Richard Robbins
Founder | CEO of Richard Robbins
International (RRI)



Scott Stratten
Founder, CEO | UnMarketing | Best
Selling Author | International Speaker



Sydney Fairman
Real Estate Team Leader
Cobourg, ON



Ben Tal
Deputy Chief Economist | CIBC
Member of the Economic Committee of
The Canadian Chamber of Commerce



Denise Marek
Award-Winning Speaker | Best-Selling
Author | Creator of the CALM™
Methodology for Worry-Free Living



David Chilton
Former 'Dragon': CBC TV's Dragons' Den |
Bestselling Author, *The Wealthy Barber*

2026 Agenda Highlights

✓ How the Best Agents Rebuild Fast When Everything Stops Working

When what you've always done no longer works or you're handcuffed by time, rebuilding your lead generation system is no easy task. You'll learn first-hand exactly what top performing agents have done to break these barriers and skyrocket their sales in today's market.

✓ Real Talk: The Mindset & Moves Behind 2026's Biggest Agent Turnarounds

When your go-to lead gen strategies stop producing, time constraints stall your growth or worse, a life event derails your focus - it's difficult to get back on track. In this session, you'll discover exactly how these inspiring top-performing agents have rebuilt their pipelines, overcoming their obstacles.

✓ The 2026 Marketing Hit List: What Works, What Fails (Wins & Wipeouts)

In a market where time and resources are tighter than ever, every move counts. In this no-fluff session, we'll cut through the noise and discover exactly which strategies are driving real results and which ones are a waste of your energy. Emerge with a clear action plan to double up on what works, ditch what doesn't and focus only on the activities that put more deals (and more profit) on your books.

✓ Canada's Real Estate & Economic Outlook

Get the latest data and expert insights on what's shaping Canada's real estate landscape now and into 2027. From interest rates to economic trends, you'll leave with clarity and confidence.

✓ Turning Conversations to Conversions

In today's trust-driven economy, your real advantage isn't a perfect sales pitch, it's the ability to truly connect with people. In this session, you'll learn a simple yet transformational communication framework that earns instant trust, builds unshakeable rapport and effortlessly moves people from interested to advocacy.

✓ AI + HI = Your Superpower

Discover how to combine the speed of AI with the human intelligence (HI) only you can bring to generate better leads, close more deals, improve efficiency and build lasting relationships.

✓ Stop Chasing Leads and Start Attracting Clients

If your pipeline feels like it resets every month, this session will change that. We'll break down the Vital 3 R's of becoming a true Referral Magnet and show you how to build a referral engine that runs consistently (without feeling salesy or awkward). **You'll walk away with:**

- A simple framework for generating predictable referrals
- The systems to track, nurture and multiply introductions
- A plan you can implement immediately with the right support behind you.





Content Community Connection

Event Details

Masters Academy 2026
REAL ESTATE CONFERENCE

November 17 & 18, 2026 (Tues/Wed)
9:00 am to 5:00 pm
Both Days

Venue | Location

Universal EventSpace
6250 Highway 7 (Hwy 7/27)
Vaughan, ON L4H 4G3
Complimentary Parking On-Site



Look What RRI Event Attendees Say...

A transformative experience!

I've been a member of RRI for 10 years and it has been a transformative experience. The values they uphold resonate deeply with me and the connections I've made with other REALTORS® are invaluable. Their coaching has truly helped me become a better resource for my clients, by providing me with the tools and insights to excel in my career. I highly recommend RRI to any REALTOR® looking to elevate their practice!

Stacey Devoe
Halifax, NS

★★★★★

It's a community that supports you in redefining success.

Joining RRI feels like becoming part of a family where success is measured in more than just the number of deals. It's about striking the right balance between professional growth and personal fulfillment. Team RRI fosters a community that values well-rounded success – thriving in your career while also having the time and energy for family, personal interests and overall well-being.

Tamer Mecky
Belleville, ON

★★★★★

The events are an absolute highlight offering invaluable opportunities...

My team and I have been a part of the RRI coaching program for many years and it has been transformative for my business. The continuous learning and applying new strategies have significantly boosted my growth. The live events are an absolute highlight, offering invaluable opportunities to connect with other REALTORS® across the country and share insights. I highly recommend RRI to anyone looking to elevate their business.

June Rorke
St. Albert (Edmonton), AB

★★★★★

Second to none in the real estate industry.

The RRI experience is second to none within the real estate industry.

Their community and collaboration coupled with next level insights and execution brings your professionalism and results to the pinnacle of the industry.

John Hripko
Calgary, AB

★★★★★

The best. Simply the best!

Everything about RRI is first class including the two-day event and Member Day! Rich, Sue, Dana, RRI Team and my amazing coach Mark Hohenwarter – thank you for all that you do and provide us on our real estate journeys! If I can assist in anyway with potential new members to share my positive thoughts about coaching and RRI conferences, – let me know. I'm here for you!

Tracy Keenan-Whyte
Victoria, BC

★★★★★

I walk away with new connections & feel totally inspired!

RRI events are world class! After 6 years of attending them consistently I can honestly say they continue to get better every year. I always walk away with amazing ideas, new connections and feeling totally inspired. I highly recommend these events for anyone looking to take their real estate business to the next level.

Derek Timmons
Calgary, AB

★★★★★



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Register Today!

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